

Part 2 | Economics of Intangible Assets

<https://www.researchgate.net/publication/45072526> Intangible Assets - An Introduction

<https://www.researchgate.net/publication/23551792> Determining the value of intellectual property assets - a study and an empirical application

https://www.wipo.int/export/sites/www/sme/en/documents/pdf/ip_panorama_11_learning_points.pdf

<https://ipbusinessacademy.org/digitalization-in-material-engineering-how-ip-design-creates-and-protects-new-digital-business-models-for-heraeus-case-study>

Presentation Swarovski:

<https://www.slideshare.net/secret/Di7HnKZmVgzLSP>